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Insight Software LLC and DataHEALTH announce partnership for offsite data back up

Miami, Florida, August 28, 2009 – Insight Software, LLC, developer of My Vision Express software for the eye care industry, and DataProtech, Inc. dba DataHEALTH™, a leading provider of online data backup, storage, and recovery to the healthcare industry nationwide, announced today integration of My Vision Express software with DataHEALTH, an online HIPAA complaint backup service.

My Vision Express now offers users a backup process for their data to a remote secure server via the Internet . With this integration, you can rest assured your files are being securely transmitted and stored in a secure data center. When you need to restore your data, you can retrieve it to **any location at anytime.**

My Vision Express users now have the ability to add the extra back up service provided by DataHEALTH. This integration will add security to our customer's data in the event of faulty backup tapes, electrical outages, power surges, computer viruses, improper backup data disk handling, fire and storm damage, theft and vandalism, and hardware failure. DataHEALTH is a **fully accredited URAC HIPAA Security Business Associate**. This accreditation demonstrates that **DataHEALTH takes all appropriate steps to safeguard information**, including protected health information.

Under the terms of the integration, DataHEALTH and Insight Software, LLC will market the data protection products and services of DataHEALTH. The agreement between DataHEALTH and Insight Software, LLC will qualify Insight Software, LLC customers to special pricing on data backup, storage, and recovery. "DataHEALTH is looking forward to working with Insight Software, LLC in providing their customers with a top quality data protection along with exceptional customer service. Insight Software, LLC customers will have peace of mind knowing their invaluable data is safe and secure with DataHEALTH," states James Dalton, President and CEO of DataHEALTH.

Customers interested in offsite data backup should contact Insight Software at (877) 882-7456 or send an email to sales@myvisionexpress.com.

About My Vision Express

My Vision Express is an eye care management and point of purchase software. This fully integrated software is extremely user-friendly allowing all personnel to be trained in a short period of time. Integrated features include: Patient Management, Comprehensive Vision Electronic Medical Records (EMR), Order Entry, Inventory, Letters, Insurance, Appointment Scheduling, Accounting, Commissions, Marketing, E-mail, Time Clock, Reporting and more. Visit us online at www.myvisionexpress.com or call for a free 30-day trial at (877) 882-7456.

About DataHEALTH™

DataHEALTH, based in Ashland, Kentucky, is a worry-free online automatic data backup solution that has been providing peace of mind since 2000. DataHEALTH eliminates the risk of manual backups, faulty tapes or drives, improper tape storage, human error, and catastrophes such as fire and storm damage. DataHEALTH uses state-of-the art EMC storage technology and Tier 4 data centers. All data is encrypted using US government standard for encryption (128-Bit AES). In addition, DataHEALTH is the only online backup provider to be fully accredited URAC HIPAA Security Business Associate. DataHEALTH also monitors customer's backups with Backup Alert™ service. DataHEALTH supports over 5000 customers worldwide. All Insight Software customers can evaluate the service with a 30-day no obligation free trial. For more information on DataHEALTH, call Carol Sites at 888-656-3282, ext. 280 or visit www.datahealthusa.com.

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